

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58082 CF LOC-POL FBD - LBD: 08/19/12 - 08/26/12 HL#: Created: 08/16/12 09:11 AM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 4990 Agency Commission: 15 % Updated: FWONG on 08/16/12 09:33 AM
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/16/12 09:33 AM
 Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/17/12 09:00 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A LUR	M T W T F * *	NEWS	30				0.0	\$250.00	10	\$2,500.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12	<u>Aug 20</u> 10									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY LUR	M T W T F * *	MORN	30				0.0	\$100.00	10	\$1,000.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12	<u>Aug 20</u> 10									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A FIXED	M T W T F * *	DAY	30				0.0	\$450.00	5	\$2,250.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12	<u>Aug 20</u> 5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE FIXED	M T W T F * *	PRCE	30				0.0	\$990.00	5	\$4,950.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12	<u>Aug 20</u> 5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON LUR	M T W T F * *	NEWS	30				0.0	\$125.00	5	\$625.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12	<u>Aug 20</u> 5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSSOAP2 LUR	M T W T F * *	SOAP	30				0.0	\$250.00	5	\$1,250.00		
		<u>FBD</u> 08/20/12	<u>LBD</u> 08/24/12	<u>Aug 20</u> 5									

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AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$190.00	5	\$950.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>									
		08/20/12	08/24/12	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>									
		08/20/12	08/24/12	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	M T W T F * *	EFG	30				0.0	\$855.00	5	\$4,275.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>									
		08/20/12	08/24/12	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	M T W T F * *	EFG	30				0.0	\$945.00	5	\$4,725.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>									
		08/20/12	08/24/12	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$375.00	5	\$1,875.00		
		LUR											
		<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>									
		08/20/12	08/24/12	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,440.00	4	\$5,760.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>									
		08/20/12	08/23/12	4									

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Agency:	MULTI MEDIA SERVICES CORP.	Product:	BROWN/R/US SEN MA		Sell	:03:00	Confirmed:	08/16/12 09:33 AM									
Buyer:	N. McDONALD	Demo:	HHOLDS	DMA RTG	Sched	Code: Z	Contract:	08/17/12 09:00 AM									
AE:	PAT CASHEN POLITICAL-WBZ-TV						Billing Int:	Monthly BM									
Share:	0%	WCVB:	0%	WHDH:	0%	WFXT:	0%	WLVI:	0%	WSBK:	0%	WBPX+:	0%	WNDS:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,250.00	4	\$9,000.00		
		FIXED											
		FBD	LBD	Aug 20									
		08/20/12	08/23/12	4									

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Agency: MULTI MEDIA SERVICES CORP.	Product:	BROWN/R/US SEN MA	Self :03:00	Confirmed: 08/16/12 09:33 AM	
Buyer: N. MCDONALD	Demo:	HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/17/12 09:00 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV				Billing Int: Monthly	BM: SS
Share: 0%	WCVB:	0%	WLVI:	0%	WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SPATSPRE	^ ^ ^ ^ F ^ ^	LOCS	30			NFL	0 0	\$1,500.00	1	\$1,500.00		
		FIXED											
		<u>FBD</u> 08/24/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	SPATSNFLPRE	^ ^ ^ ^ F ^ ^	PATS	30			NFL	0.0	\$6,000.00	1	\$6,000.00		
		FIXED											
		<u>FBD</u> 08/24/12	<u>LBD</u> 08/24/12		<u>Aug 20</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSAT6ANWS	^ ^ ^ ^ S ^	NEWS	30				0.0	\$450.00	1	\$450.00		
		FIXED											
		<u>FBD</u> 08/25/12	<u>LBD</u> 08/25/12		<u>Aug 20</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT7ANWS	^ ^ ^ ^ S ^	NEWS	30				0.0	\$540.00	2	\$1,080.00		
		FIXED											
		<u>FBD</u> 08/25/12	<u>LBD</u> 08/25/12		<u>Aug 20</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	MCBSSAT	^ ^ ^ ^ S ^	MORN	30				0.0	\$675.00	2	\$1,350.00		
		FIXED											
		<u>FBD</u> 08/25/12	<u>LBD</u> 08/25/12		<u>Aug 20</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AWHEELSA	^ ^ ^ ^ S ^	ACC	30				0.0	\$630.00	1	\$630.00		
		FIXED											
		<u>FBD</u> 08/25/12	<u>LBD</u> 08/25/12		<u>Aug 20</u> 1								

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AE:	PAT CASHEN POLITICAL-WBZ-TV			Billing Int:	Monthly	BM:	SS						
Share:	0%	WCVB:	0%	WHDH:	0%	WFXT:	0%	WLVI:	0%				
						WSBK:	0%	WBPX+:	0%				
						WNDS:	0%	CABLE:	0%				
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	AJEOPSA	* * * * S	ACC	30				0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 20</u>									
	08/25/12	08/25/12		1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * S	NEWS	30				0.0	\$50.00	1	\$50.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 20</u>									
	08/25/12	08/25/12		1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN6ANWS	* * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 20</u>									
	08/26/12	08/26/12		1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 20</u>									
	08/26/12	08/26/12		1									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * S	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 20</u>									
	08/26/12	08/26/12		2									
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBSSUN	* * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 20</u>									
	08/26/12	08/26/12		2									

Order Item Summary

CBS TELEVISION
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CBS CW

WBZ-TV

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PSIXTY	* * * * * S	REGP	30				0.0	\$2,200.00	1	\$2,200.00		
		LUR											
		FBD	LBD	Aug 20									
		08/26/12	08/26/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$50.00	1	\$50.00		
		LUR											
		FBD	LBD	Aug 20									
		08/26/12	08/26/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	SPATPOSTGAME	* * * * F * * LOCS		30			NFL	0.0	\$1,500.00	1	\$1,500.00		
		FIXED											
		FBD	LBD	Aug 20									
		08/24/12	08/24/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PWIFESUN2	* * * * * S	REGP	30				0.0	\$1,500.00	1	\$1,500.00		
		LUR											
		FBD	LBD	Aug 20									
		08/26/12	08/26/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PMENTALSN3	* * * * * S	REGP	30				0.0	\$1,100.00	1	\$1,100.00		
		LUR											
		FBD	LBD	Aug 20									
		08/26/12	08/26/12	1									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	138	0	\$89,260.00	\$75,871.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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AE: PAT CASHEN POLITICAL-WBZ-TV			Billing Int: Monthly BM: SS					
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Order Totals:	\$89,260.00	\$75,871.00	\$0.00	\$0.00
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